

INTERNAL ASSIGNMENT QUESTIONS
B.B.A. II YEAR
ANNUAL EXAMINATIONS - 2025



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University Accredited by NAAC with "A" + Grade Category – I Graded Autonomy by UGC)
Hyderabad – 7, Telangana State

DIRECTOR
Prof. G.B. Reddy
Hyderabad – 7 , Telangana State

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of B.B.A. II year has to write and submit **Two Assignments** for each paper compulsorily. Each assignment carries **15 marks and for two assignments it is 30 marks**. The marks awarded to the student will be forwarded to the Examination Branch, OU for inclusion in the marks memo. If the student fail to submit Internal Assignments before the stipulated date, the internal marks will not be added to in the final marks memo under any circumstances. The assignments will not be accepted after the stipulated date. **Candidates should submit assignments only in the academic year in which the examination fee is paid for the examination for the first time.**

Candidates are required to submit the Exam fee receipt along with the assignment answers scripts at the concerned counter on or before **05-03-2025** and obtain proper submission receipt.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ONLINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost. Only HAND WRITTEN ASSIGNMENTS will be accepted and valued.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **05-03-2025** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

B.A. II YEAR

INTERNAL ASSIGNMENT - ANNUAL 2025

Subject : General in English

Section – A

UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10

1. What is Emotional Intelligence?
2. What are the perspectives of Shaw that expressed in the lesson “Spoken English and Broken English”?
3. How the king was answered to his three questions in the lesson Leo Tolstoy’s “Three Questions” .
4. What do you understand about the caged bird singing in the poem “I know why the caged Bird sing” by Maya Angelou.
5. Describe briefly the Central Character Selvi in the short story by RK Narayan.

Section – B

UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10

1. How does Skavinski get the job as a light house keeper in Aspin Wall ?
2. What is the melancholy expressed by Arnold in his poem, “Dover Beach” and what is the proposed solution to human misery according to poet.

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INTERNAL ASSIGNMENT- 2024 - 2025

Course : B.A., B.Com. & B.B.A. II year

Paper : తెలుగు Title : తెలుగు Year 2nd

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 పాల్వరికి పోకునాడు
- 2 సురబిడ అప్పారావు
- 3 కౌటవి నాపరాజు
- 4 ఝనాథ నాయకుడు
- 5 అంశుభాగా

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 మన సంసారం నాడుక నారాధం, ఈ నాడుకం సమాజానికి ఇచ్చే సందేశాన్ని తెలుపండి.
2. "కుచేలీ వాల్మీకి" పాత్ర అగ సారాంశాన్ని రాయండి.

Name of the Faculty : Dr. P. Hamsamma .

Dept. Telugu.

INTERNAL ASSIGNMENT- 2024 - 2025

Course : B.A., B.Com. & B.B.A. II year

Paper : II Title : HINDI (SL) Year 2024

Section – A

UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 कबीरदास के अनुसार साधु का स्वभाव कैसा होना चाहिए और क्यों ?
- 2 कवि रहीम ने सज्जन या उत्तम प्रकृति के लोगों की तुलना किससे की है ?
- 3 कवि बिहारी ने कलक के दो अर्थ क्या बताए हैं ?
- 4 तुलसीदास के अनुसार मुखिया को कैसा होना चाहिए और क्यों ?
- 5 कवि निराला ने इलाहाबाद के सड़क पर किसे देखा और उसकी दशा कैसी है ?

Section – B

UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 आदि काल की प्रवृत्तियों (विशेषताओं) पर प्रकाश डालिए ।
2. मातृभूमि कविता का सारांश लिखिए ।

Name of the Faculty : K. DATTATRAYA

Dept. HINDI

INTERNAL ASSIGNMENT- 2024 - 2025

Course : B.A., B.Com. & B.B.A. II year

Paper : II Title : SANSKRIT Year 2024-2025

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 अक्षर्य - वृत्तं आरुह्याः कापि लीलाकृतिरियम् ।
- 2 अक्षर्य - मातृद्वैवो भव ।
- 3 अनन्वयालङ्कारस्य लक्ष्यलक्षणं विवृणुत ।
- 4 कौटिल्यः - कवेः परिचयं लिखत ।
- 5 'पद्य' इति शब्दस्य सर्वास्तु विभक्तिषु वचनैः पुनर्लिखत ।

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 प्रजापतिः देव - अक्षर्य - अस्मिन् किमुपादिशत? तस्य प्राधान्यं किम्? विवृणुत ।
- 2 द्रुपदोः श्लोकयोः प्रतिपदार्थं तात्पर्यं च लिखत । 2x2½ = 5

प) अपौष्ट्यामटकीश्रुतां पित्रा आत्तु - पवर्जितम् ।
पित्राश्चात्तौऽनुष्वावामि क्षीणतोर्यां नदीमिव ॥

Name of the Faculty : Dr. R. Varalakshmi

ब) गौपहीना यथा गावो विकल्पं
यान्मुपात्मिताः। Dept. Sanskrit
मुवं वृपतिहीना हि विकल्पं वै प्रजाः।

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INTERNAL ASSIGNMENT- 2024 - 2025

Course : B.A., B.Com. & B.B.A. II year

Paper : ARABIC Title : U4-Ilm. Year II^{ya}.

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

1. أين ذهب أبو البراءة؟
2. أين بيت المدير؟
3. كم طالباً في فصل أحمد؟
4. أي سورة حفظ سعيد؟
5. من فتح النوافذ؟

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

1. تدوين القرآن الكريم
2. أفعال ناقصة

Name of the Faculty : Dr Mohel Abdul
Muqtadir Hassan
Dept. O.U

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INTERNAL ASSIGNMENT- 2024 - 2025

Course : B.A., B.Com. & B.B.A. II year

Paper : II (URDU) Title : MUTALA-E-ADAB PART - II Year II

Section – A

UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 (1) صنفِ "مثنوی" کی تعریف کیجئے۔
- 2 (2) "قصیدہ" کے اجزاء تحریر کیجئے۔
- 3 (3) "داستان" کسے کہتے ہیں؟
- 4 (4) "رباعی" کی تعریف کیجئے اور شامل نصاب کسی ایک رباعی کی تشریح کیجئے۔
- 5 (5) مولانا ابوالکلام آزاد کے سوانحی حالات قلم بند کیجئے۔

Section – B

UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 (1) مرثیہ کی تعریف کرتے ہوئے "گرمی کا سماں" کا خلاصہ اپنے الفاظ میں پیش کیجئے۔
- 2 (2) مضمون "مردہ بدست زندہ" میں فرحت اللہ بیگ نے فی زمانہ مہیوں کے ساتھ ہونے والے سلوک اور لوگوں کی ریچ کاری کا نقشہ کس انداز میں کھینچا ہے؟

Name of the Faculty :

Dr. MOHD MUSHTAQ AHMED

Dept. _____ URDU

BBA II YEAR
INTERNAL ASSIGNMENT - ANNUAL – 2025

Paper – I Human Resource Management

Assignment - I

Answer the following Questions (each question carries 5 marks)

3x5=15

1. Define HRM ? Explain the Functions of HRM ?
2. Explain the process of Human Resource Planning ?
3. Write about the process of Job Analysis ?

ASSIGNMENT – II

Answer the following Questions (each question carries 5 marks)

3x5=15

1. Explain the Methods of Training and Development ?
2. Discuss the various approaches of Industrial Relations ?
3. Explain the Methods of Performance Appraisal ?

BBA II YEAR
INTERNAL ASSIGNMENT - ANNUAL - 2025

Paper – II Management Science

Assignment I

Answer the following questions (each question carries 5 marks)

3x5=15

1. Describe various process technologies.
2. Explain factors influencing the plant / facility location ?
3. Discuss the role of stores department in materials management ?

Assignment II

Answer the following Questions (each question carries 5 marks)

3x5=15

1. Explain the functions of production planning and control ?
2. Discuss briefly various inventory control techniques ?
3. Explain different types of plant layout ?

BBA II YEAR
INTERNAL ASSIGNMENT - ANNUAL - 2025

Paper – III Basics of Marketing

ASSIGNMENT – I

Answer the following questions (each question carries FIVE marks)

3x5=15

1. Difference between Selling & Marketing.
2. Define Segmentation & Target Marketing.
3. Pricing Policy.

Assignment II

Answer the following Questions (each question carries 5 marks)

3x5=15

1. Discuss the bases for Segmentation in detail.
2. Explain product life cycle with a diagrammatic Representation in detail.
3. Explain Integrated Marketing Communication in detail with Examples.

BBA II YEAR
INTERNAL ASSIGNMENT - ANNUAL - 25
Paper IV : Elements of Financial Management
ASSIGNMENT – I

Answer the following questions (each question carries FIVE marks)

3x5=15

1. Explain the Goals at Financial Management.
2. Discuss about the emerging role of Finance Manager in India.
3. Distinguish between present value and future value.

ASSIGNMENT – II

Answer the following questions (each question carries FIVE marks)

3x5=15

1. Discuss the different Long term Sources of Finance.
2. Explain the different components of Cash flow.
3. Define Bond discuss its Features.